

PAPUA NEW GUINEA UNIVERSITY OF TECHNOLOGY
DEPARTMENT OF COMMUNICATION AND DEVELOPMENT

CD 212: REPORTING AND WRITING FOR MEDIA

FINAL EXAMINATION, SEMESTER I 2022

TIME: 3 HOURS

VENUE: _____

DATE: _____ **Time** _____ **Venue** _____

EXAMINATION WEIGHTING - 50%

MARKS...../100

INSTRUCTIONS:

1. Write your Student ID No., NAME, COURSE OF STUDY & YEAR OF STUDY (e.g., BTCDD 2/BEME 2/BGIS 2, etc.), and LECTURER'S NAME below. **DO IT NOW!**

STD. ID: _____ **NAME:** _____

COURSE OF STUDY: _____ **LECTURER:** _____

2. You have 10 minutes reading time and **3 Hours** to do the **EXAM**.

3. There are 4 **SECTIONS** with 36 **QUESTIONS** in this exam. You are required to answer **ALL** questions. The marks are indicated next to each question.

4. **NO ELECTRONIC DEVICES, MOBILE PHONES** or **BAGS** are allowed in the room. **ONLY** your stationery (i.e., ruler, biros) is allowed.

5. **RULE a line** through any mistakes; correction fluid is not allowed. If added paper is needed, the instructor will provide it.; you are to use the blank side of the exam sheets for rough work/cross this out when you are done.

6. Check that you have pages numbered 1 to 10 in your Exam Paper. The exam contents are as follows:

PART	TASK	Question No.	Page No.	MARKS
A	Defining and Matching	1-20	1	20
B	Short Answers	21-32	2	40
C	Writing News Headlines	33-37	3-7	10
D	Essay Writing- Writing News Stories	38-39	7	30
				100

Column A		Column B
1	Attribute	a) Name of a writer at the head of a story and usually given under the news headline.
2	Beat	b) A correspondent for a newspaper or a news agency, usually part-time, who often covers a certain subject or geographical area.
3	Gatekeepers	c) An advertisement that is presented on television, radio, or film.
4	Inverted pyramid	d) Immediate and factual accounts of important events or developments.
5	Lead	e) A newsroom library, where old newspapers, clippings and pictures are stored for reference.
6	pic	f) The people who gather facts for the stories they are assigned to write.
7	Blogger	g) To identify who said something, either as a quote or a reported speech.
8	Stringer	h) Something a source does not want repeated in a news story.
9	Source	i) A type of news, such as educational or government that a reporter regularly covers.
10	Readership	j) Specialized languages concerned with a particular subject, culture or profession.
11	Hard news	k) A person who writes a blog. They can be professional commenters or amateur internet users.
12	Byline	l) People who determine what will be printed, broadcast, produced or consumed in the mass media.
13	Morgue	m) The most common structure for writing a news story, with the main news at the start and the rest of the details following in decreasing order of importance.
14	Libel	n) In the US, the first paragraph in a news story, also see "intro".
15	Jargon	o) Short for photograph.
16	Commercial	p) Total average number of readers of a newspaper.
17	Obituary	q) Information sent to the media to give an organization's views on an issue or promote a product or service.
18	Media release	r) An older term for defamation.
19	Off the record	s) An article summarizing the life and achievements of a person who died recently.
20	Reporters	t) A person who talks to a reporter on the record, for attribution in a news story.

PART B: SHORT ANSWER QUESTIONS (40 MARKS)

Instructions: There are 14 Questions in Part B worth 40 marks. Please attempt to answer all questions.

1. A 'hard news' story answers six (6) very important questions? What are they? (6 marks).
2. What are the five (5) core principles of journalism? (5 marks).
3. When can a journalist be charged for deformation of character and when he/she cannot? (2 marks).
4. Why are reporters referred to as 'having a nose for news' refer to in journalism? Explain (2 marks).
5. What is a news story? Explain with an example (4 marks).
6. What is a feature story? Explain with an example (4 marks).
7. List four things that you can do when you're interviewing a person for news. (4 marks).
8. State the four (4) types of electronic media. (4 marks).
9. The act of independence is a core principal of journalism. List four (4) things that a journalist must do to maintain independence. (4 marks).
10. List three (3) characteristics of new media. (3 marks).
11. What is a newspaper? (2 marks)

PART C: WRITING NEWS HEADLINES

(10 MARKS – 2 marks each headline)

Instructions: Part C requires writing of ‘headlines’ for the news articles provided. There are 5 news stories and you are to write ‘headlines’ for each of the 5 news stories.

1. Give a ‘Headline.’ Write a **Banner Headline** for this news story. (2 marks).

The National

GRIEVING wife Leah Wafi Tovere told yesterday of how her husband, the late Snr Insp Andrew Tovere, had bought food he would prepare for Mother’s Day, before leaving for work on Friday.

He never returned home to prepare the special Sunday meal he had promised her, after he was allegedly assaulted by off-duty soldiers at the ATS settlement on Saturday.

“He bought some cartons of meat on Friday, brought it to the house, and told me to put it in the fridge so that we could celebrate with other mothers in the compound on Mother’s Day (yesterday),” she said.

“On Friday night, before leaving for his shift, he said he would be back by 5am on Saturday. So I woke up early and made breakfast for him.

“But he didn’t come home at 5am. Then at around 7am, some policemen came and told me that I had to get his change of clothes and to go with them immediately to the hospital.”

He died at around 2pm on Saturday at the Port Moresby General Hospital.

As mothers around the country and the world celebrated their special Sunday yesterday, Leah Tovere, 29, the mother of three children from East Sepik, was in mourning.

“It was a shock and I still can’t accept that he’s gone. He left without saying goodbye or telling me how I was to raise our children,” she said.

End////////////////////

2. Give 'Headline.' Write a Banner Headline for this news story. (2 marks).

The National

By STARZA PAUL and JUNIOR UKAHA

A senior lecturer at the University of Papua New Guinea was among six people who died in a road accident at Baruni Road in Port Moresby at the weekend.

A land-cruiser, believed to be hired, was carrying seven people – three young women and four men – when it collided with a construction truck at about mid-day on Saturday.

Six people from the vehicle died instantly while the sole survivor, reportedly a female, is fighting for her life at the Port Moresby General Hospital's intensive care unit.

The victims were all from the highlands.

Senior lecturer in the School of Journalism and Public Relations, Kaleamen Indistange, was among the dead. He was from the Kaikin tribe in the Wapenamanda electorate in Enga.

End////////////////////////////////////

3. Give 'Headline.' Write a Full or One line Headline for this news story. (2 marks).

The National

PRIME Minister James Marape has assured the people that he would make public the internal audit done by Police Minister Bryan Kramer into how Covid-19 funds have been spent once he receives a copy.

Marape said that it was public money and they would make the report public once it was completed.

"I have asked him to furnish the report at the earliest so whenever I get the report, I will get it out in public as soon as it's available," he said.

"I give my assurance to everyone.

"I think the public debate is on the K23 million (that was drawn down from the K45 million approved by NEC (National Executive Council) for NDOH's (National Department of Health) Covid-19 Response and Preparedness Plans.

"That K23 million was placed into the department's trust account so for public assurance, that trust account is not a one-man signatory account.

End////////////////////////////////////

4. Give 'Headline.' Write a Heading Indentation Headline for this news story. (2 marks).

The National

DIGICEL Cup and SP Hunters players on Friday made a donation to the National Capital District's Food Bank to assist people affected by economic downturn over the Covid-19 pandemic.

The donations were part of the Papua New Guinea Rugby Football League's social responsibility towards the community with the donations made at the Digicel head office in Gordon.

PNG National Rugby League Competition manager Stanley Hondina said it was a way of giving back to people who love rugby league.

"Our game is played and loved by the people and we appreciate it," he said. "So amid the pandemic, we're showing our support through Digicel.

"Now they (Digicel) have an organized system to feed disadvantaged people during this time.

"We just want to show that rugby league is not just about playing rugby league, attracting sponsors for the competition and delivering football activities.

End////////////////////////////////////

5. Give 'Headline.' Write a Kicker headline for this news story. (2 marks).

The National

PEOPLE's National Congress Party leader Peter O'Neill is calling on the Government to make public details of the billion kina domestic bond raising recently announced by Treasurer Ian Ling-Stuckey.

O'Neill, the Ialibu-Pangia MP and former prime minister, claimed that the "hidden fact is that the new billion Kina debt will come with interest as high as 9.5 per cent".

"And this is after Ling-Stuckey criticizing the sovereign bond raised in 2018 at an interest rate of 8.375 per cent," O'Neill said.

He said it was misleading for Ling-Stuckey to say that the debt raising was a "great outcome".

"Our successful sovereign bond was for 10 years, whereas the new Ling-Stuckey debt will be for two to five years. So the interest rate should have been much lower. It is not," O'Neill said.

O'Neill said with Ling-Stuckey now talking about going after another K1.5 billion bond raising, "it appears that available domestic loan funds to government have been exhausted".

He said the K1bil bond money came from BPNG (K200 million), Bank South Pacific (K500 million), Nambawan Super (K50 million) and Nasfund (K250 million).

End////////////////////

PART D: NEWS STORY WRITING (30 MARKS)

(15 marks each News Story)

Chose only two/2 of these news items list given below with few hints in bullet points and write a news story. Write two (2) news stories in the 'inverted pyramid format' in less than 350 words.

1. Unitech VC Dr Ora Renagi Confident of 2023 Graduation.

- Dr Renagi says, he is confident that the 55th Graduation will go ahead as scheduled next year April, 2023.
- Dr Renagi said this after successfully hosting two previous graduations this year since the outbreak of Covid-19.
- The Students and staff to apply health measures and directly.
- He expects the turnout of graduates and their relatives will be in hundreds.

2. 'Kumuls Coach Announces Match with Kangaroos In October.'

- PNG Kumuls Coach Stanley Tepend announces that, there will be an international match between Kumuls and Kangaroos in October.
- Kumuls will be among the Intercity Clubs as well as international based players.
- Location of the match yet to be confirmed.
- He mentions Micheal Mai will captain PNG Kumuls.

3. 'Top Cop Jailed for Murder.'

- The Southern Regional Police Commander Jim Tau said that a police station commander is in custody following allegation that he was involved in the murder of a civilian.
- Bulolo District Station Police Commander Alex Tiri was apprehended by police yesterday when a formal complaint of the murder was reported by a family member.
- SRPC Tau said yesterday at Lae Police Station that investigations are ongoing on going at the moment.