



The Papua New Guinea
UNIVERSITY OF TECHNOLOGY

Private Mail Bag, LAE, Papua New Guinea

DEPARTMENT OF COMMUNICATION & DEVELOPMENT STUDIES

CD402: PREPARATION OF PROPOSALS

EXAMINATION

SEMESTER 2 - 2020

TIME: THREE (3) HOURS

RAW MARKS: /100

WEIGHTING: 40%

INSTRUCTIONS

1. ENSURE THAT YOU HAVE A QUESTION PAPER AND AN ANSWER BOOKLET
 2. WRITE YOUR NAME ON THE ANSWER BOOKLET ONLY
 3. MAKE SURE YOU ANSWER ALL QUESTIONS IN BOTH PARTS A & PART B
 4. ORGANISE YOUR ANSWERS WELL (IN YOUR ANSWER BOOKLETS) AND IN THE SEQUENCE USED IN THIS PAPER
 5. MAKE SURE TO WRITE YOUR ANSWERS WELL AND USE GOOD ENGLISH SENTENCES
 6. MAKE SURE TO MAKE YOUR CORRECTIONS (IF NEED BE) LEGIBLE
 7. BE MINDFUL OF THE TIME
 8. YOU ARE NOT TO CONSULT ANY TEXTBOOKS, NOTES, MOBILE PHONES AND OR TALK TO ANY OTHER PERSONS DURING THE EXAM TIME
 9. RAISE YOUR HANDS UP IF YOU HAVE ANY QUERIES
 10. STUDENTS MAY NOT LEAVE WITHIN THE FIRST HOUR AFTER THE STARTING TIME
 11. LEAVE THE ROOM QUIETLY AFTER YOU HAVE COMPLETED THE EXAMINATION
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This paper contains 11 Questions and is divided into two parts:

Part A: Theoretical Application (71 Marks)

Part B: Practical Application (29Marks)

SUBJECT EXAMINER: MR. ANDREW WIAVI

PART A: THEORETICAL APPLICATION [78 Marks]

QUESTIONS

1. Define these terms in the context of proposal writing [6 points]
 - i) **Project Proposal**
 - ii) **Project Objectives**
 - iii) **Sustainability**
2. There are ten (10) main parts that make up the proposal (based on the lecture). List them down in their correct order. detail [20 points]
3. Explain the purpose of writing a project proposal document. [2 points]
4. Define the term 'Monitoring & Evaluation' and state in detail why it is an important part of a Project Proposal document. [12 points]
 - a) **Monitoring:**
 - b) **Evaluation:**
 - c) **Importance of M & E:**
5. Explain in your own words why an Oral Presentation of a Project Proposal is important. [2 points]
6. In order for a planned activity to be called a "Project" it must possess certain characteristics. List those five (5) characteristics. [5 points]
7. List down the eight (8) parts of the Rodinelli's Framework of Project Management cycle [16 points]
8. What does Project logframe (Logical Framework) mean and why is it important in Community Development Project proposal document? [8 points]

PART B: PRACTICAL APPLICATION [30 POINTS]

9. Re-construct the two (2) parts of your actual assignment proposal, as listed below. Include the proposal title you constructed in your assignment. [10 points]
 - i) **Project Goal & Objectives**
 - ii) **Project Impacts/Benefits**
10. Re-construct in brief the Background of your assignment proposal [9 points].
11. Referring to your assignment proposal, briefly describe the project and state how much it would cost to implement it (*Project Description & Cost*) [10 points].

TOTAL /100

THE END