



PAPUA NEW GUINEA UNIVERSITY OF TECHNOLOGY
DEPARTMENT OF COMMUNICATION & DEVELOPMENT STUDIES
CD 422 – PROJECT PROPOSAL FOR DEVELOPMENT

SEMESTER 2 EXAMINATION

DATE: TUESDAY 25th OCTOBER, 2022

TIME: 8:30 am – 11:30 am

VENUE: _____

MARKS: 100

WEIGHTING: 50%

INSTRUCTIONS:

1. Write your Student ID No., Name, Subject Code (CD 422), Course of Study (Communication for Development / Architecture & Building) & Year of Study (BACD 4 / BARC 4), Examination Date, and Signature on the ANSWER BOOKLET. DO IT NOW!
2. You have 10 minutes reading time and 3 Hours to do the **EXAM**.
3. There are **5 SECTIONS** with **30 QUESTIONS** in this exam. You are required to answer **ALL** questions. The marks are indicated next to each question. Write ALL answers to the questions in the ANSWER BOOKLET provided. No additional material will be attached to the answer booklet.
4. **NO ELECTRONIC DEVICES, MOBILE PHONES and BAGS** are allowed in the room. **ONLY** your stationery (i.e. ruler, biros) is allowed. Place your ID card next to you to be checked by the Exam Invigilator.
5. **RULE a line** through any mistakes; **correction fluid is not allowed**. No additional papers will be provided; you are to use the blank side of the exam sheets for rough work.
6. Check that you have **pages numbered 1 to 7 on your Exam Paper**. The exam contents are as follows:

SECTION	QUESTION NO.	PAGE NO.	MARKS
1. Multiple Choice	1 - 20	2 - 6	20
2. True or False	21 - 30	6 - 7	10
3. Matching of Concepts and Definitions	31 - 40	7 - 8	10
4. Short Answers	41 - 49	9 - 10	35
5. Skills Application	50 - 52	10	25
			TOTAL = 100

SUBJECT EXAMINER: MR. JOHN MILBA

For questions 1 to 20, read the questions carefully and choose the correct answer from the alternatives A, B, C, or D. All answers to be written in your answer booklet provided.

QUESTION 1

In the community development process, successful community development is built upon:

- A) Rapid technological change in the society
- B) Social aggregation of growth and expansion
- C) Cultural diffusion of western or modernized concepts and ideas
- D) A foundation of community involvement followed by planning

QUESTION 2

Community development has characteristics which are universal. Which one of these statements is not a characteristic of community development?

- A) Respect local knowledge and local talent
- B) The economic and social perspective of development in a local context
- C) Build local capacity as long term community sustainability depends on developing human and social abilities
- D) All people affected by change be involved

QUESTION 3

For planning consideration in the project planning phase, there are issues to be considered at the beginning of the project planning. Which one of the issues is not an issue to be considered?

- A) Contingency plan of the project
- B) Beneficiaries of the project
- C) Methods chosen to achieve project goal
- D) Costs and expenditures

QUESTION 4

What is the purpose of implementation plan 'explained in simple terms'?

- A) To convince the donor that you have planned wisely for the project
- B) It's the action plan that turns strategy into specific tasks
- C) To provide managers with a step-by-step process
- D) It's the project tasks for manager and workers

QUESTION 5

'An evaluation carried out by one or more people not directly associated with the project [and is] used where objectivity of the exercise is given high priority. These evaluations should include local nationals as well as outside experts'. What is this called?

- A) Self-evaluation
- B) Participatory evaluation
- C) External evaluation
- D) Joint evaluation

QUESTION 6

When writing a strategic plan, there are four elements you should include, what are they?

- A) Resource Identification, Project Planning, Conflict Analysing, Reporting
- B) Project Planning, Analysing, Communicating, Reporting
- C) Tracking Progress & Conflict Mediation, Communication, Resource Identification, Estimations
- D) Communication, Resource Identification, Tracking Progress & Conflict Mediation, Reporting

QUESTION 7

Project proposal must provide documentation to verify:

- A) Project wealth generation strategy
- B) Community involvement in and support for proposed project
- C) Statistical data and its current status
- D) Consultant's opinions

QUESTION 8

Why Project planning is important in project proposal because; it helps to eliminate:

- A) Unwanted goals
- B) Issues that are being given second thought
- C) Unsustainable projects
- D) Issues affecting cultural values

QUESTION 9

Implementation planning is the counterpart to a:

- A) Strategic plan
- B) Project plan
- C) Execution plan

D) Evaluation plan

QUESTION 10

What is probably the most important document in project planning and in the monitoring and evaluation process that is particularly valued by donors?

- A) Project Costing
- B) Logical Framework
- C) Implementation Schedule
- D) Strategic Planning

QUESTION 11

Which one of these contains the list of needed resources (that is necessary) in order to achieve the project objectives?

- A) Available resource, technological resource and budgeting resource
- B) Human resource, capital resource and financial resource
- C) Human resources, implementation resource and funders resources
- D) Initiation resources, budgeting resources and project resources

QUESTION 12

Name the stage where the project manager will coordinate and direct project resources to meet the objectives of the project plan?

- A) Identification stage
- B) Designing stage
- C) Financing stage
- D) Implementation stage

QUESTION 13

The logical framework approach is a set of _____ which must be used together in a dynamic fashion to develop a well-designed, objectively-described and evaluable project.

- A) interlocking concepts
- B) interconnecting resources
- C) sophisticated concepts
- D) innovative resources

QUESTION 14

What would be the matter of interest that the government and funders would want to see in your project proposal so that they can be able to fund your project?

- A) Pre-testing the logic of your framework

- B) Determine the resources required to deliver each activity
- C) Link your proposal to your national (development) priorities
- D) Determine proposal logistics to ensure the timely delivery of proposals

QUESTION 15

Which one of these statements is not a common challenge in project implementation?

- A) Alternate route
- B) Geographic isolation / travel
- C) Underestimated personnel needs
- D) Lack of community support (during implementation)

QUESTION 16

One of the several advice from bilateral and multilateral donors is to 'be open and transparent with your donor about:

- A) The design and operations of the project'
- B) Any problems that arise – there is no such thing as a problem-free project'
- C) The availability of contingency funds in the line item budget'
- D) Any high-risk determinants that cause the project costs to increase'

QUESTION 17

When selecting a donor for your project proposal, donors have very unique interests and requirements, it is critical to ensure that you understand the donor in terms of its:

- A) Funding criteria, priorities and established projects
- B) Vision statements, mission statements and key performance indicators
- C) Development priorities, mission statements and funders' database
- D) Funding goals, priorities and eligibility criteria

QUESTION 18

Under the logical framework, what concept is 'a description of the future state that your project is working to achieve and should be ambitious and yet realistic'?

- A) Problem
- B) Objective
- C) Assumption
- D) Goal

QUESTION 19

There are two (2) main formats used to express the activity plan in project. What format is described as 'a universal format for presenting activities in certain times

frames, and shows the dependence and sequence for each activity'?

- A) Simple Table
- B) Matrix Table
- C) Gantt Chart
- D) Cartesian Chart

QUESTION 20

The use of logical framework approach in a project allows a step-by-step:

- A) Approach in supporting the design and operations of projects
 - B) Conceptualization of project communication components
 - C) Conceptualization of important project elements
 - D) Procedure to determine proposal logistics to ensure the timely delivery of proposals
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SECTION 2: TRUE OR FALSE QUESTIONS (10 MARKS)

Read the statements under each questions and write 'T' for True and 'F' for False for each question. All answers to be written in your answer booklet provided.

QUESTION 21

Project implementation is the stage where visions and plans become reality.

QUESTION 22

Under the bilateral and multilateral donors' advice, some donors allow applicants to apply for funding to develop a proposal.

QUESTION 23

Well-constructed budgets provide a critical 'reality check' as to what cannot be achieved.

QUESTION 24

Proposal writers do understand competitors and industry trends to write competitive proposals.

QUESTION 25

In PNG society we belong to different communities. The nuclear family is the foundation of the community.

QUESTION 26

The project design is one phase of the project cycle. It consists of only project proposal writing.

QUESTION 27

Project planning determines the level of resources or funding necessary to implement the project.

QUESTION 28

When contacting the funders directly before you start writing the proposal, think of the funders as the resources and don't ask for technical assistance.

QUESTION 29

In project evaluation the size and life-time of the project will not determine the nature of the evaluation.

QUESTION 30

Without clear goals, a plan, resources and communication, it's unlikely implementation will work.

SECTION 3: MATCHING OF CONCEPTS AND DEFINITIONS (10 MARKS)

Match the concepts in Part A with the definitions in Part B. Write the letter that corresponds to the correct answer under each question in the answer booklet provided.

PART A

A. Evaluation
B. Budget
C. Logical Framework
D. Project Proposal

E. Monitoring
F. Project Costing
G. Community Development
H. Community Development Project

I. Strategic Plan
J. Project Implementation

PART B

QUESTION 31

_____ is the routine tracking of a project's activities by measuring on a regular, ongoing basis whether planned activities are being carried out.

QUESTION 32

_____ is an itemized summary of an organization's expected income and expenses over a period of time.

QUESTION 33

A high level plan that identifies the tools and resources you will use to deliver your project on time, on budget, and meet your goals. _____

QUESTION 34

A community itself engages in a process aimed at improving the social, economic and environmental situation of the community. _____

QUESTION 35

A comprehensive appraisal of all the related costs to implement the project should be considered and presented clearly in the proposal. _____

QUESTION 36

_____ is the process of putting a project plan into action to produce the deliverables, otherwise known as the products or services, for clients or stakeholders.

QUESTION 37

_____ are those well thought out and planned activities that are aimed at benefitting a wider community.

QUESTION 38

A systematic detail master plan designed to undertake a worthy change that will bring about some desired outcome. It's considered a blueprint plan to bring about a positive change. _____

QUESTION 39

A process that attempts to determine as systematically and objectively as possible the outcome and impact of project interventions relative to specific project objectives. _____

QUESTION 40

_____ is a tool for planning and managing development projects.

For question 41 to 49, you have to read the questions carefully and write only short answers to each question. All answers to be written in your answer booklet provided.

QUESTION 41

In project proposal budgeting involves serious consideration of many factors. What are these five (5) factors? (5 marks = 1 mark each)

QUESTION 42

Successful community development depends on certain principles of community development. State these three (3) principles? (3 marks = 1 mark each)

QUESTION 43

In an organization and community, there are worthy changes that could be requested via project proposals. State only two (2) of the five changes. (2 marks = 1 mark each)

QUESTION 44

In project development, in order for a planned activity to be called a project, it must possess certain characteristics. List those five (5) characteristics. (5 marks = 1 mark each)

QUESTION 45

What are the two (2) main elements of a project budget? State those two (2) elements and briefly describe them. (6 marks = 3marks each)

QUESTION 46

Define the term 'Sustainability' in project proposal and state one (1) justification of sustainability. (3 marks = 2 + 1 mark)

QUESTION 47

State the four (4) importance of project evaluation mentioned in the lecture. Evaluations are usually conducted with a view to / for: (4 marks = 1 mark each)

QUESTION 48

Regardless of the specific requirements of a given donor, it is advisable to develop key elements of a well-designed project. Three documents (as elements) contain all the critical information you need for providing excellent summary of your project. What are these three (3) elements? (3 marks = 1 mark each)

QUESTION 49

Define 'Contingency Plan' and explain the purpose of contingency plan in project proposal. (4 marks = 2 marks each)

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SECTION 5: SKILLS APPLICATION (25 MARKS)

This skills application questions are based your actual project proposal (assignment) in which you have done already. Answer the questions that follow. Write your answers in the answer booklet.

QUESTION 50

Re-construct the two (2) parts of your actual project proposal assignment, as listed below.

- i) Project Goal & Objectives. (5 marks)
- ii) Project Rationales. (5 marks)

QUESTION 51

Donor's requirement or criteria for granting funds is important in project proposal. How can you write your project proposal in such a way that the donor will be attracted to your project or is appealing to the donor's interest? (5 marks)

QUESTION 52

In reference to your project assignment – writing a project proposal for community development, briefly evaluate and give your reflection (on its importance and the development perspectives). [10 marks]

----- End of Exam -----