

PAPUA NEW GUINEA UNIVERSITY OF TECHNOLOGY
DEPARTMENT OF COMMUNICATION AND DEVELOPMENT

**MCS 504: MEDIA EDITING AND REPORTING
EXAMINATION**

TIME: 3 HOURS

VENUE: _____

DATE: _____ **Time** _____ **Venue** _____

EXAMINATION WEIGHTING - 50%

MARKS...../100

INSTRUCTIONS:

1. Write your Student ID No., NAME, COURSE OF STUDY & YEAR OF STUDY (MCS 504, MCS 503, MCS 502etc.), and Lecturer's Name. **DO IT NOW!**

STD. ID: _____ **NAME:** _____

COURSE OF STUDY: _____ **LECTURER:** _____

2. You have 10 minutes reading time and **3 Hours** to do the **EXAM**.

3. There are 2 **SECTIONS** with 7 **QUESTIONS** in this exam. You are required to answer **ALL** questions. The marks are indicated next to each question.

4. **NO ELECTRONIC DEVICES, MOBILE PHONES** and **BAGS** are allowed in the room. **ONLY** your stationery (i.e. ruler, biros) is allowed.

5. **RULE a line** through any mistakes; correction fluid is not allowed. No additional papers will be provided; you are to use the blank side of the exam sheets for rough work.

6. Check that you have pages numbered 2 to 4 on your Exam Paper. The exam contents are as follows:

PART	TASK	Question No.	Page No.	MARKS
A	Short Answer Questions	1-6	2	60
B	Essay Writing	7	3 - 4	40
				100

PART A**(Short Answer Questions)****60 Marks**

1. In mass media, the editors perform many delegated tasks before a news story is finalized and submitted for publication or broadcast. List and explain the responsible tasks that an editor does in a newsroom. (10 Marks).

2. Investigative Journalism is a form of journalism which many say is more 'newsworthy' than the everyday news in mass media. For example, the great British newspaper publisher Lord Northcliffe once said: "News is what somebody, somewhere wants to suppress; all the rest is advertising." What is investigative journalism and what are its differences from daily hard and soft news? Explain. (10 Marks).

3. In the newsroom, the editorial section includes many sub-functions. that perform several tasks on the copies of news stories submitted to them by the journalists/reporters. What are some duties and responsibilities of such editorial staff? Explain (10 Marks).

4. Interviewing is one technique used by journalists to collect news. However, there are certain basic tactics that the journalists should do or should not do to obtain information from the interviewees'.

What are these 'do's and don'ts? (10 Marks).

5. The writing of headlines for news stories submitted by the journalist is part of the responsibilities of editors. What are some steps in writing headlines and how do these steps foster the functions they serve? (10 Marks).

6. Journalists collect news stories from events and situations to write and report upon.

List and explain where the journalist's news items come from? (10 Marks).

Part B**ESSAY WRITING****40 Marks**

Chose only **Two/2** of these news headlines from the list given below and write news story to fit each. **(20 Marks each)**.

You are required to write the two (2) news story of less than 350 words. The marking will be based on; giving of proper headlines, news story written in the inverted pyramid format, the content of news items, quotes/attributes.

(1) 'Ten die in car incident.'

- Lae Metro Superintendent Tony says that 10 people were killed in a car accident when the PMV bus were travelling on collided with a semitrailer truck at Lae Top Town, yesterday.
- Of the 20 passengers in the PMV, 10 people died instantly including the driver.
- The other 10 were in critical condition and are treated at the emergency ward at Angau General Hospital.
- Dr Clement Malau of the emergency ward says the injured are slowing recovering.

(2) 'PNG Unitech cancels 2020 Due to Covid-19 Scare'.

- Unitech Vice Chancellor Dr. Ora Renagi announced yesterday that the administration decided to defer the graduation to a later date in fear of spread of the corona virus.
- Dr Renagi mentioned that the decision to cancel and defer the graduation was not an isolated decision as this came from the SOE Controller Mr David Manning.
- The VC further states and assures the general public and concerned stakeholders that the administration will announce for a graduation if situations got better.

(3) 'PM James Marape Engages Investigations Finance Department.'

- The PM engages CID to investigate into the Finance Department following allegations of misuse of K15m allocated for construction of PNG Unitech's School Dining Hall.
- The allegation arises following Unitech Vice Chancellor Dr Ora Renagi's follow-up on the submission made to the government.

- When the PM checked with the Department if the funding was ready, the Secretary Dr Kin Ngagan said he already signed and approved the cheque for release.
- The previous dining hall was burnt down in 2016 during a student unrest.

(4) 'Former Unitech Academic Passes Away.'

- A former Unitech academic has passed on in Bougainville recently.
- CDS HoD Associate Prof Gary Sali while sending his condolences said that Late Dr Justin Kehatsin served at the department for 20 years until he left in 2017.
- Dr Kehatsin had earned his PhD in Communication and Development in 2017.
- Late Kehatsin joined Autonomous Region of Bougainville Government as the Education Secretary.
- Prof Sali described late Dr Kehatsin as an articulate presenter and mentor.
- These were some sympathizing and descriptive words from Prof Sali;

"It is indeed sad to learn that someone who has given his very best to the CDS Department and PNGUoT with such commitment and dedication for just over 20 years has passed on. Dr Kehatsin is an example of someone who gives his best to what he does. He is an articulate presenter and a mentor. His students will confirm that they have learned a lot from him. He is such a wonderful person who is so kind and humble, but stands for what is right and fair. He speaks with authority in any communication setting."